

## Geoff Irvine



Geoff has enjoyed 22 years in the seafood industry with experience with live, raw, fresh, salted and frozen seafood products in retail, foodservice, raw material inspection, sales, marketing, international trading, communications, event, project, association and business management. Geoff has developed his knowledge of the seafood industry in small and large company settings, inshore and offshore focused, and has been Executive Director of the Lobster Council of Canada since inception in 2010. A History major, Geoff has been involved with the Acadia Alumni Association for 17 years. He has been a Director and President and worked for the university as Director of Alumni Affairs from

2006 until 2009. Geoff served twice on the Acadia Board of Governors. A proud Atlantic Canadian, he grew up in Smith's Cove, Nova Scotia and lives in Halifax.